



3rd Annual
North Paulding High School Band
Rockathon
August 13, 2022

Dear Parents and Students,

Rockathon 2022 will be August 13, 2022 this year. Plan on an exciting, fun and fantastic party for the students to celebrate the many hours they spend soliciting sponsors for the North Paulding High School Band Music Program.

What is it?

Rockathon is our annual sponsorship drive kickoff fundraiser. Instead of us buying more candy, donuts, wrapping paper, and cookie dough, the students and parents will contact local area businesses and offer sponsorship opportunities. There are a lot of sponsorship levels for any donation amount. North Paulding Band Boosters will publish a Sponsor's Directory that will be distributed to all families of the North Paulding Band and Colorguard program, as well as all North Paulding High School administration. Each sponsor will receive recognition for their support! We encourage all of our band and colorguard families to use the services offered by our sponsors.

What is our FundRaising Goal?

This year's goal is \$10,000. This should be an attainable goal with ALL band and colorguard students raising \$100 each. This fundraiser has a long history of great success in other school band programs where the parents and students take fundraising seriously. Totals of over \$60,000 are not uncommon! We can do it with everyone's help!

How does it work?

Each student will receive a packet containing instructions, sponsorship forms, sponsorship receipts, and Rockathon party information. Student's will begin to visit local businesses immediately seeking sponsorships from local businesses/ patrons of North Paulding High School Band. As student's receive money they will turn in their money and sponsor information either through the band website, app or dropped into the safe in the band room from May through August. When a student reaches the \$50 level, they will have "qualified" to attend the Rockathon Party on August 13, 2022. Now, how do you make money?!? **Students will be allocated 50% of EVERYTHING collected over \$50 in their band/colorguard student account.** This is a easy way to earn enough money to pay your entire band or colorguard dues and pay for trips! You

can also take donations from anyone (family, friends, etc) to help reach your goals!
Let's aim for 100% participation in this important project.

Where's the PARTY?

August 13, 2022 at 5:00PM-11:30PM. The Rockathon party will be held at North Paulding High School campus. We will use the cafeteria, auditorium, band room and outside practice field and parking lot. There will be a DJ, dancing, trivia, video games, food, games, inflatables, and much more to entertain us through the night! Everyone who qualifies (\$50) can attend. All donations must be turned in by August 13th to be able to attend, and ***yes, you can turn in your money that night!*** You don't want to miss the fun! Donations for the top prizes must be turned in by August 13. **Top-selling sections will have prizes!!**

Would you like to help?

As you can imagine, the Band Booster will need lots of parent volunteers to make this event a success! We need people to help with the following activities:

Collections at rehearsals	Clean-Up
Certificate assembly/ distribution	Set-Up
Certificate Printing	Decorations
Sponsor's Directory	Food
Check-in at Rockathon	Chaperones
Prizes	Running activities

Who should I contact for sponsorships?

ANYONE AND EVERYONE! The possibilities are endless! Think about all of the different businesses here that you visit or drive by everyday. Most of them have not been contacted with this type of fundraiser. Start with relationships you already have with people who have a business.

Here are some examples to get you started.

Accountants, air conditioning service, antiques, architecture, art teachers, artists, assisted living facilities, attorneys, automotive shops, bakery, banks, bankers, beauty salons, carpet, carpet cleaners, churches, computer stores, contractors, doctors, dentists, electricians, financial advisors, florists, groomers, health clubs, house cleaners, insurance agents, jewelry stores, lawn care, loan officers, mortgage brokers, music stores, nail salons, pet stores, pharmacies, plumbers, real estate agents, retail stores, tanning salons, tire stores, tree companies, veterinarians, weight loss clinics. The list can go on and on.



2022 Rockathon Sponsorships

Fund Split: 50% Student Account/ 50% General Fund

After first \$50

Sponsorship Level =	Student Account +	General Fund
\$2,000	\$975	\$1025
\$1500	\$725	\$775
\$1250	\$600	\$650
\$1000	\$475	\$525
\$750	\$350	\$400
\$500	\$225	\$275
\$250	\$100	\$150
\$200	\$75	\$125
\$150	\$50	\$100
\$100	\$25	\$75



North Paulding Band Booster Association

PO Box 648
Emerson, GA 30137

ROCKATHON 2022

April 12, 2022

Dear Business Owner or Manager,

The **North Paulding High School Band** is conducting our third annual **Rockathon** on Friday, August 13, 2022. This fundraiser event provides your business with the opportunity to support the band through a tax-deductible contribution. As a thank you for your support, your business will be listed in our Sponsor's Directory that will be distributed to 200 band families, as well as the entire North Paulding High School administration staff. You will also receive a framed certificate honoring your contribution to the North Paulding High School Band program.

Marching band participation at football games and competitions is considered "extracurricular" and the school board does not provide any funding beyond our director's compensation for this program. Our Rockathon provides needed funds which help us pay for transportation, provide professional instruction for our students, acquire band instruments, on and off the field equipment, uniforms, repairs on instruments, and provide the various other necessities of an active marching and symphonic band program.

As a reward for successfully raising money, the band members will attend a celebration party at the school, Rockathon! They will dance, play video games, enjoy inflatables and have a great time of fellowship and fun together!

On behalf of the North Paulding High School Wolfpack Band and North Paulding Band Booster Association, we thank you for your consideration and donation. Your generosity means a great deal to our students.

Sincerely,

Angela Rolnick
President, North Paulding Band Booster Association